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About MAP 2.0

What is MAP 2.0?

MAP 2.0 is the name of the consultation process the ABS is undertaking to see how the ABS flagship publication Measures of Australia's Progress (cat. no. 1370.0) can evolve into the future. Measures of Australia's Progress (MAP) was first released in 2002 because of the growing interest in the relationship between economic, social and environmental aspects of life and the need to have a more complete picture of progress. The aim of MAP has been to help answer the question 'Is life in Australia getting better?'

Why is the ABS doing MAP 2.0?

To measure progress, we must define what we want to progress towards. By asking the public about their goals for Australia, the ABS hopes to better reflect the things Australians care about for national progress, and see if we are progressing towards these national goals. It is not the role of the ABS to set out national progress goals for Australia, that is the role of the public. As an independent agency, the ABS must assess issues from a non-political viewpoint, taking into account the views of the community. The ABS is hoping to help articulate and gather the progress goals from the public, so that it can better measure Australia's progress.

The goals and aspirations identified through the consultation will go into developing a new framework for MAP. While the current MAP publication has a broad framework - identifying 3 main areas of interest: social, economic and environmental, in light of the rapidly increasing national and international interest on measuring progress and wellbeing, and in the course of reviewing the MAP publication, the need to develop a more detailed framework has arisen. The more detailed framework to set out national progress goals, will not only ensure the ABS is collecting data that targets key issues, but will also make it easier to assess how Australia is progressing.

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